



Service:
Website Front-End
Performance Consulting.

Our service offering.

Our consultancy services will perform a thorough health check, including the following:

- Web page load speeds
- Cross-device testing
- Cross-browser testing
- HTML reviews
- Media reviews
- Linked assets
- Technical SEO support

If you're looking for project-based, platform-agnostic consultancy focusing on the overall health of your website, from web page load speeds to cross-device and cross-browser testing, we are well placed to assist with identifying bugs and recommending fixes to improve your overall website conversion rate.

Our innovative model does not tread on the toes of your incumbent web development agency or in-house developers, instead working alongside them to provide specific technical expertise around website performance issues, which can then be implemented by them or with our help.

Our specialism works on any platform, but with a focus on builds across Sitecore, Umbraco, Kentico and Magento, which all suffer from sluggish load times if the front-end is not carefully optimised.

Why you need it.

Regardless of which platform you are working on, we are able to work with you to find ways to de-bug and improve the coding of your website to decrease page load speeds. We will also ensure your website is optimised across different devices and browsers. All of these optimisations will have a measurable impact on conversion rates on specific web pages or across your whole website.

A better user experience, coupled with a higher conversion rates will help you achieve greater revenue and a high return on your investment.

Why Avenue Digital?

Avenue Digital is a nimble team that is able to quickly identify and recommend fixes to bugs as they are sourced - we can work in quick sprints to see tangible results.

Our Front-End Web Performance Consultancy division is headed up by Lead Web Development Consultant Steve Coventry, who has 15 years of web development experience. Our team of experts share a passion for building websites that not only look great but that have best-in-class coding sitting behind them to ensure optimal performance efficiency.



Get in touch.

Telephone

+44 (0)20 3745 6400

Email

info@avenuedigital.com

London Office

Orion House
5 Upper St Martins Lane
London
WC2H 9EA

Sevenoaks Office

5a Blighs Court
Sevenoaks
Kent
TN1 3IDD